

Save on new arrivals throughout the store!

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IN-STORE ONLY

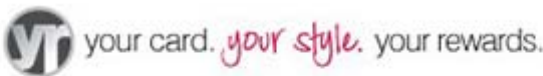
SPECIAL OFFER, JUST FOR YOU!
Now through Wednesday, November 30, 2016

Take up to **25% OFF** your next purchase with a YOUR REWARDS credit card*

REDEEM IN-STORE with a **YOUR REWARDS credit card** - just show your barcode to an associate.



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Earn a \$20 REWARD for every \$200 you spend throughout the year on a YOUR REWARDS credit card! **

Double it! Any time you shop both in store and online, or in a featured department and any other department, in a single calendar month with a YOUR REWARDS credit card, we'll double the next Rewards Cards you earn! **

Stack it! Combine your Rewards Cards to save even more on larger purchases! **

Manage your account online with Account Center

Pay bills quickly & securely

View statements & transactions

Manage your account on the go



Comenity Bank issues your Bon-Ton Credit Card account.

Please click on the "Manage your account online with Account Center" button above to access your available credit. This is an advertisement. If you received this email by error or wish to be removed from the Comenity Bank list, as it relates to the account(s) mentioned above, you can unsubscribe below.

***25% OFFER DETAILS**
Offer valid on select styles now through [+PROFILE('CUSTOM4 ',';')+].

Use a YOUR REWARDS credit card to save an extra 25% on regular & sale price ladies', men's, and kids' apparel categories except dresses, maternity & outerwear; regular & sale price fine jewelry; save an extra 15% on regular & sale price accessories, handbags, dresses, ladies' suit separates, footwear, intimate apparel, ladies' and men's outerwear, maternity, home store and luggage; save an extra 10% on regular & sale price fashion watches, toys, kitchen electrics, personal & floor care items and consumables.

Subject to credit approval. Account must be in good standing at time of transaction. Limit one per customer. One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer including YOUR REWARDS Rewards Cards. Coupon will not be available in stores. Must be presented and surrendered at time of purchase. Duplicates or reproductions will not be honored. Valid in store only. Cannot be applied to previous purchases. The Bon-Ton Stores, Inc. associates and retirees are not eligible.

Excludes Bonus Buys, Super Buys, Door Busters, Incredible Values, Yellow Dot/Black Dot merchandise, fragrance & cosmetics, Clearance Center merchandise, Smart Watches & Fitness Trackers, Tech/electronics, fine watches, furniture departments and mattresses, cause-related merchandise and other charitable items, gift cards, salon products, service departments, special orders, designer handbags & shoes from select brands, including all ASICS, Birkenstock, Bogs, Brahmin, Coach, Cole Haan, Columbia, Donald Pliner, Dooney & Bourke, Fossil Q, Frye, Hobo, Johnston & Murphy, leased Kids' shoes, Kors Studio handbags & wallets, Michael Michael Kors, New Balance, Reebok, Sorel, Ugg, Under Armour, Vera Bradley and regular price Born, Dansko, Dolce Vita, Lucky Brand, Merrell, Polo men's footwear, Salomon, Sam Edelman, Sperry, Teva and Vince Camuto.

Excludes merchandise from BLANKNYC, Chaser, Coach accessories & footwear, Columbia, Discovery Kids, Dooney & Bourke, Fossil Q, Free People,

Hart Schaffner Marx, Kate Spade, Levi's, Melissa & Doug, Michael Kors/MICHAEL Michael Kors ladies' apparel/accessories & footwear, Michael Kors men's sportswear, Movado, Mud Pie, Nike, Jordan, NYDJ, Official NFL licensed fine jewelry, Ralph Lauren/Polo men's & kids' apparel, Ray-Ban, Splendid, Swarovski, Tempur-Pedic, Tommy Bahama, Ugg, Under Armour, Vietri, Villeroy & Boch, Wacoal and regular price merchandise from b.tempt'd, Calvin Klein Intimates, DKNY Intimates, Lauren Ralph Lauren ladies' apparel/accessories, Lucky Brand, Sam Edelman ladies' apparel & footwear and Tommy Hilfiger Intimates.

****YOUR REWARDS DETAILS:**
Subject to credit approval. Some exclusions apply. Account must be in good standing at time of transaction. The YOUR REWARDS program is provided by The Bon–Ton Stores, Inc., and its terms may change at any time. Rewards Cards can only be doubled once per month. To "Stack It," the minimum purchase of \$50 per Rewards Card must be met. For full Rewards Terms and Conditions, please [click here](#).

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